

March 2024

JARGO



We are A/B testing and data mining to improve our growth hacking strategy

Industry of Text

Digital Marketing \sim

Translate

Translation

We are comparing different versions of pictures and words to see if there is a pattern in people liking us to get more money





Morgan Williams CEO of JarGo



Manufacturing

Genomics Research



Fluent Across 5 Industries





Transportation & Logistics



PROBLEM

The average person needs 6-12 months to become conversational in a new language

3.8 Years

63 Million

\$1 Trillion Lost by corporations annually due to lack of corporate language fluency

Average Tenure of U.S. Full-Time Employee

Employees changing industries in the past 2 years



SOLUTION

Understanding corporate speak, instantly!











Our CEO is concerned the the number of bugs the backend APIs are causing in the lastest development of the app and pausing version 3.2.1 release

Industry of Text

Technology

Translate

Translation

The leader of the company is worried there are too many mistakes in the new technology to give to customers

Real-Time Speech-to-Text

10 of Fastest Growing Industries Representated

Everyday People Can Understand



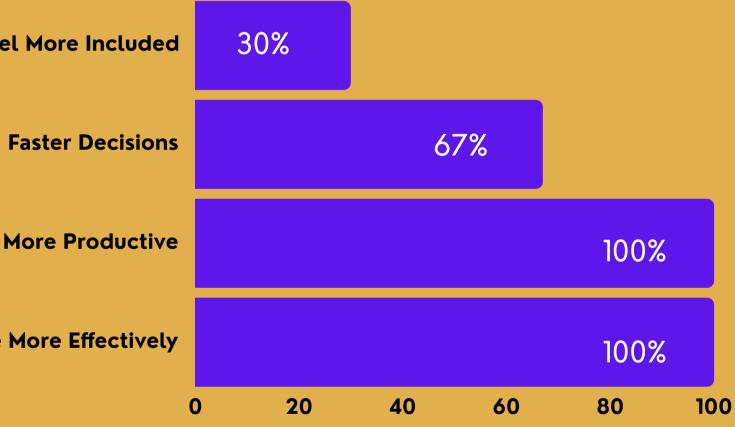
CUSTOMER DISCOVERY

100% of the 3 people we talked to agree their industry has a specific & specialized language

Feel More Included

Communicate More Effectively

What value would be added if a new hire understood the language of your industry quicker?





COMPETITIVE ADVANTAGE

First real-time, speech-to-text corporate jargon translator mobile application Definition of Corporate Terms

Speech-To-Text Translation

Mobile Application

Industry Specific

JarGo	Vocabulary.com	TheOfficeLife.com
	×	×
	×	\mathbf{X}
		×



Business Model

Tiered-SaaS Model + **Cohort Training Courses**

Industries Represented Mobile App Access Defined Terms Number of Speech-to-Text Translations Customizable to Internal Language Cost

Learn how to speak and apply corporate language in our 12-week learning cohort led by an expert in the field Only \$295 (includes 12 month Industry Level Subscription)

Starter	Industry	Corporate
All Available	All Available	All Available
Yes	Yes	Yes
25/industry	Unlimited	Unlimited
5/mo	Unlimited	Unlimited
No	No	Yes
\$2/mo	\$7/mo	\$15/mo

Join a Cohort!

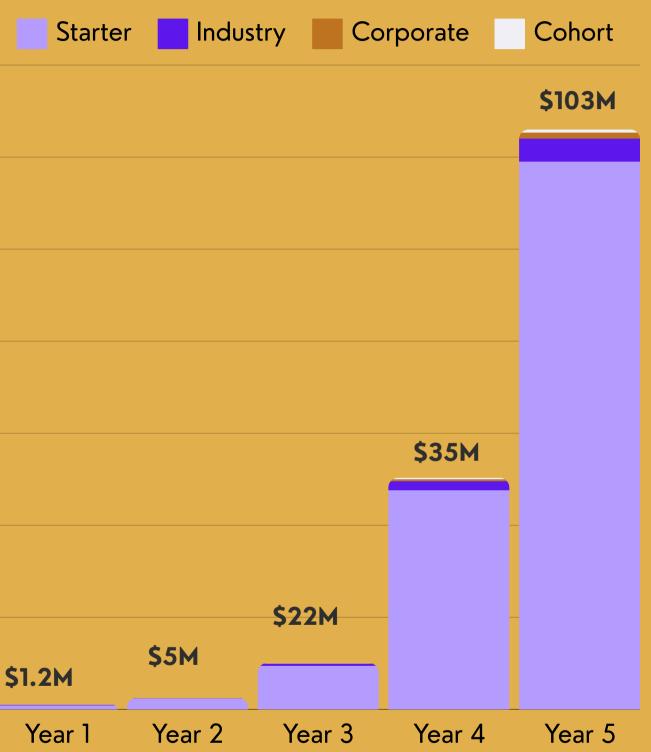


FUTURE GROWTH

Language Translation **\$26.6B**

Speech-to-Text Translation \$978M

Corporate Jargon Translation **\$280M**





THE ASK

\$500K Pre-Seed Safe Note \$10M Valuation Cap

Consumer Sales

5%

Marketing 20%

USE OF FUNDS

Corporate Sales

15%

Software Development 60%