

Inflatable Blowup Muscle Arms

SiwmShark

# Everyone Can Swim

SPENCER BARDSLEY • NON-SWIMMER



## OUR MISSION

**To live in a world where  
anyone who wants to  
can swim**

# Does your neighbor know how to swim?

44%

Americans can't swim to save their life

46%

Have Aquaphobia

67%

of my friends & family thought it was a great idea

\*American Red Cross

\*Statista



## PROBLEM

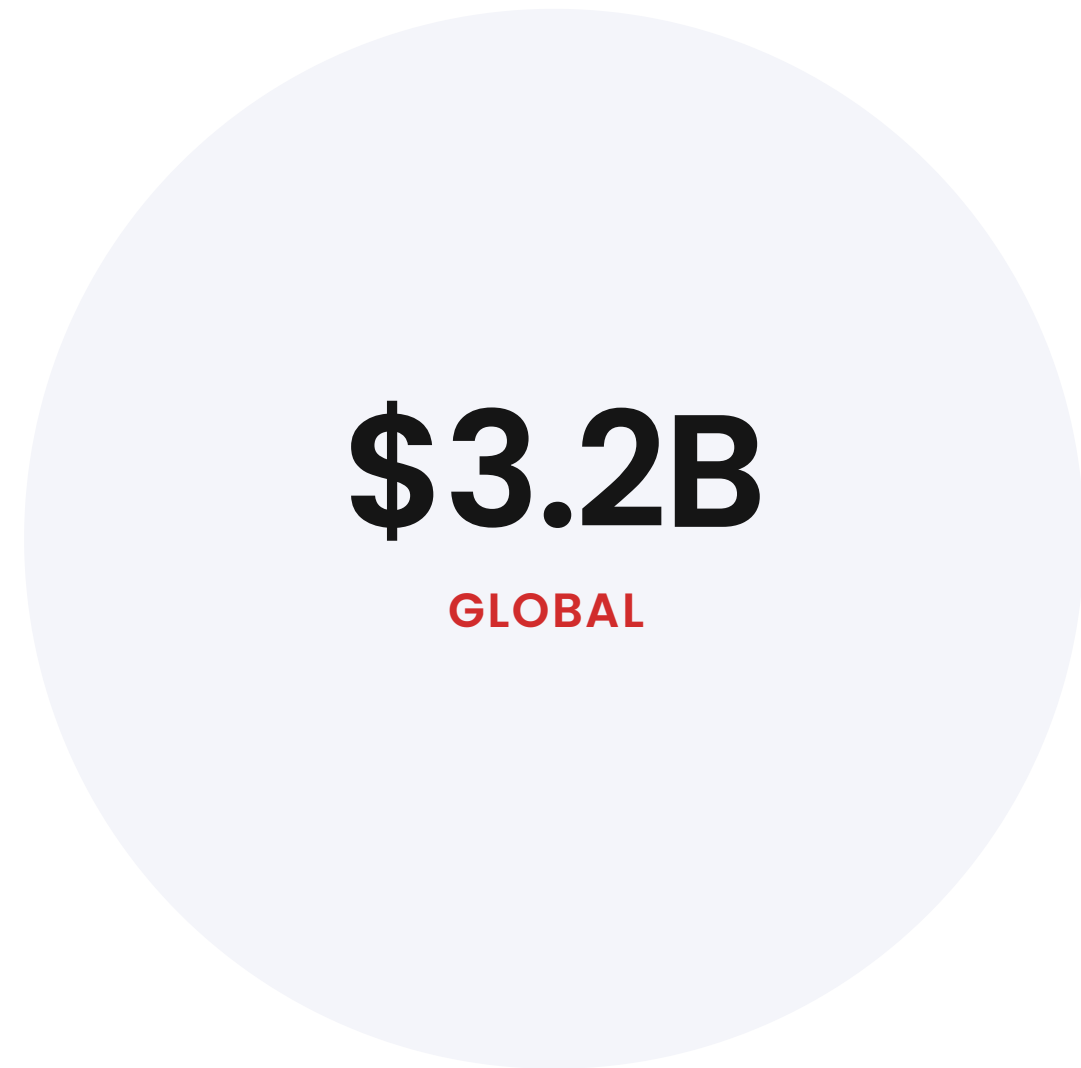




# SharkArms by SwimShark



# Market size



TAM



SAM



SOM

# GTM Strategy

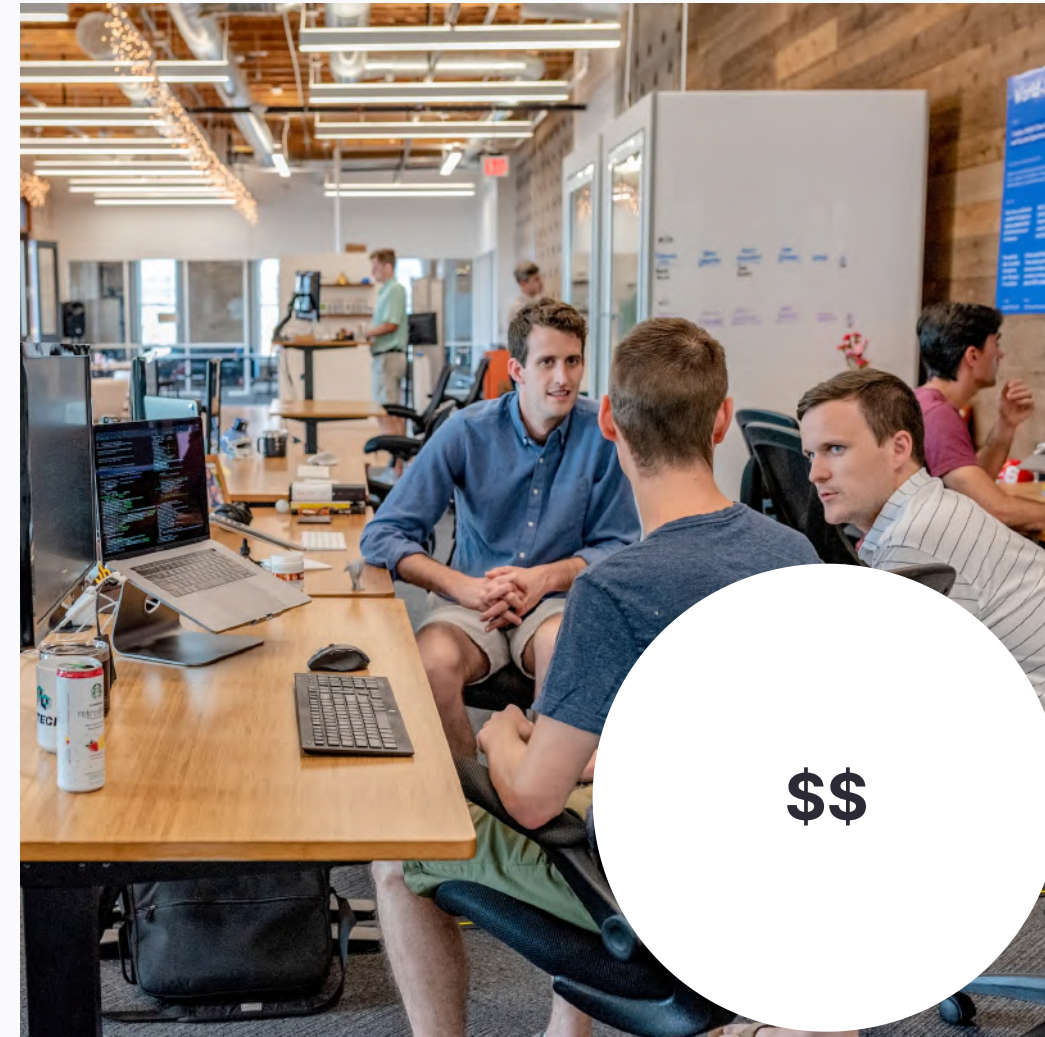




# Business Model



Consumer Market - Botique  
Direct Ecommerce Sales



Distribution and Manufacturing  
Walmart - Target



## TESTIMONIALS

**I know how we lived without it,  
I know why we did, still trying  
to figure out if we should live  
without it .”**

– The New York Times

**I can now be at the pool and  
swim with my friends”**

– Adam

## Team



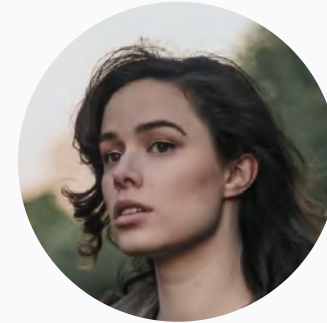
Marquet

Chief Happy Officer



Desdin

Chief Imagination Officer



Emree

Head of User Fun



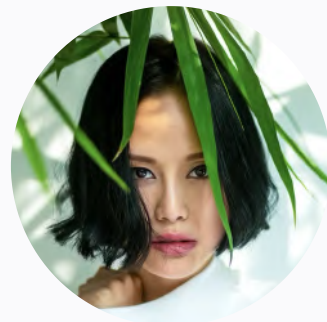
Spencer

Intern CEO



Adam

Friend we're Still Paying  
for Some Reason.  
Seriously, he's not  
doing anything



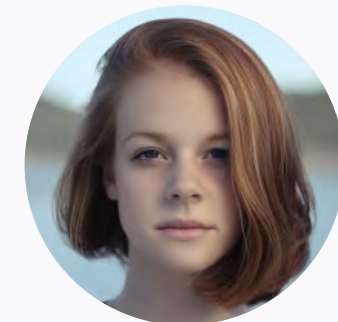
Anhelina

Chief Photographer



Eli

Feng Shui Officer



Esmeralda

Window Washer



ASK



# How you can help?

- Refer your friends
- Swimming Safety Field





SwimShark

Thank you

SPENCER 801-471-3230